

Everyday Packaway Duffel

CASE STUDY

Item #: 4300

Vertical Market: Finance

Product Use: Gift with sign-up

Promotion:

A major credit card company chose the Everyday Packaway Duffel as a gift for customers that signed up for their new travel rewards credit card. This product fit the theme of their promotion perfectly due to the item's versatility and packability. The company's logo was prominently displayed in two decoration locations, meant to be visible when the duffel is in use or collapsed. Customers used the duffel while traveling, increasing brand exposure with each use.



Materials:

210D Polyester

Dimensions:

20.5"L 11"H 8.75"W

Minimum Qty: 50