

Atlantis Mesh Beach Tote

CASE STUDY

Item #: 1862

Verticle Market: Real Estate

Product Use: Incentive Gift

Promotion:

A high-end resort selected the Atlantis Mesh Beach Tote as an incentive gift to visitors who attended their timeshare presentations. The resort filled the tote with sunscreen, lip balm, a towel, and a packet of timeshare information in return for 90 minutes of their time. Visitors used the totes while on vacation, creating a buzz about the timeshares and enticed other visitors to attend the presentations.



1862
Black



1863
White

Materials:

600D Polyester/
Micro Mesh, Leatherette Handles

Dimensions:

22L 14.5H 4W

Minimum Qty: 25

